



# Magnolia Festival of Oklahoma, Inc.

*P.O. Box 5262*

*Durant, OK 74702-5262*

January 25, 2011

Dear Vendor:

**We have made some changes this year so please read through the application process thoroughly.**

It is time to make plans to participate in the 15<sup>th</sup> annual Magnolia Festival of Durant, Oklahoma. The festival will be held on June 3-4, 2011.

The community of Durant, The Magnolia Capital of Oklahoma, looks forward to hosting you, fellow vendors, Musicians, Quilters, Native American exhibitors, Food Vendors, and enthusiastic visitors from all over the area. During the two-day event, there will be a carnival, musical and dance reviews, food concessions, Native American events, and other family entertainment throughout downtown Durant.

The Commercial and Crafts Committee hopes that Artisans will fill out and return the enclosed application so they will have the opportunity to display their work. We strive to make this a profitable, convenient and enjoyable event that will merit your participation every year. The vendors will display their exhibits in our designated outdoor areas throughout the festival grounds. Every vendor will be assigned a (10 x 10) space (or more, as you designate).

We look forward to seeing our returning vendors and welcoming many new exhibitors. We have a limited number of available spaces, so please fill out the application to reserve the number of spaces you will need. Application deadline is May 21, 2011. **Your application will NOT be considered if the enclosed liability waiver is not completed and included with your application.** When your application is approved and your location is assigned, you will receive an acceptance letter. Space will be assigned on a first come, first served basis. We look forward to seeing you at the 15<sup>th</sup> Annual Magnolia Festival of Oklahoma!

Sincerely,

*Rebecca Pena  
Magnolia Festival 2011*





# Magnolia Festival of Oklahoma, Inc.

P.O. Box 5262

Durant, OK 74702-5262

## Terms & Conditions

- 1. ACCEPTANCE POLICY** – Magnolia Festival of Oklahoma, INC. (MFO) reserves the right to determine if Exhibitor or Exhibit is in conformity with the standards and policies of MFO. MFO also reserves the right to remove any Exhibitor, for any reason, at any time, by refunding the space fee paid by the Exhibitor. MFO will not be liable for paying any travel expenses, lost revenue or any other liability whatsoever beyond the space fees paid by the Exhibitor as a result of enforcing this provision. The committee will deposit fees at the time of acceptance. Fees will be returned to any exhibitor not accepted. Pursuant to title 57 Sections 589 & 599.1 of the Oklahoma Statutes, convicted sex offenders will not be issued a permit to participate in the MFO. **REGISTERED SEX OFFENDERS SHOULD NOT APPLY TO PARTICIPATE IN MFO.** By submitting an application to MFO the applicant is consenting to a background search on the Sex Offender Registry.
- 2. LOCATION OF EXHIBITS** – All space assignments are made on a first come, first serve basis, **WITHOUT REGARD TO GOODS SOLD.** If, at its sole discretion, MFO deems it to be in the best interest of the Festival, MFO may assign the Exhibitor an alternate space prior to or during the Festival. The decision of the MFO is final.
- 3. DEFAULT IN OCCUPANCY** – In the event Exhibitor fails for any reason to install its exhibit in its assigned space, MFO has the right, at its sole discretion, to retain all sums previously paid by Exhibitor.
- 4. SETTING UP AND DISMANTLING** – Logistics details will be included in your acceptance packet. The Exhibitor's booth must be open & staffed during all regular Festival hours. Anyone arriving late, leaving before closing or breaking down during show hours may be refused entrance to future Festivals. The Exhibitor is responsible for their own display, tent, and any other supplies and equipment that they require for their exhibit. No water is available, unless specifically noted in other MFO media.
- 5. EXHIBIT AREA** – Nothing shall be nailed, staked, stapled or otherwise fixed to the walls, sidewalks or streets of the Festival area. Exhibitor's booth must conform to the size restrictions of the Festival and not interfere with walkways or adjacent booths in any way. All exhibits are to be in keeping with the overall family-oriented theme of the Festival. No drug related items can be exhibited or sold. Exhibitors are not to bring alcohol to the Festival. Exhibitors are not to bring pets to the Festival, except for assistance to the disabled. No selling or soliciting outside of your booth area.
- 6. SECURITY** – It is recommended that each Exhibitor insure its property against loss & theft. Security will be present during the Festival & each night on the grounds. However, MFO shall not be responsible or liable for Exhibitor property or for the cost to insure that property. All necessary measures for protection of the exhibit equipment & furniture shall be at the expense of the Exhibitor.
- 7. FIRE, SAFETY, & HEALTH REGULATIONS** – Exhibitor agrees to comply with all fire codes, laws, ordinances, and regulations pertinent to health, fire prevention and public safety. All extension cords used at the Festival must be the heavy-duty three-wire type and Exhibitor should be prepared to run at least 100' in length for their electrical connection. Do not plug anything into one of the downtown buildings. Minor First Aid will be available at the festival. Emergencies must be handled by other medical personnel.
- 8. GENERAL** – No food or beverages shall be sold or given away for consumption at the Festival. Voice or music amplification systems are not allowed without MFO approval. The collection and reporting of Oklahoma and local sales tax is the responsibility of each Exhibitor. Smoking will not be allowed by the exhibitors in the exhibit area.
- 9. EXHIBITS** – No items will be displayed or sold that the Committee deems dangerous or unsuitable for a family atmosphere (i.e.- knives, guns, swords, weapons, etc...). Items that the vendor does not voluntarily remove after notification of MFO objection will be confiscated and returned at the end of the festival. Application, goods description, and rental check must be provided prior to Festival date to allow committee evaluation of goods. Descriptive photos of goods are encouraged but not required with the application.

**This Is A Rain Or Shine Event And No Refunds Will Be Given For Weather Conditions  
IMPORTANT INFORMATION- PLEASE KEEP FOR YOUR REFERENCE**

Rules will be strictly enforced. Violation of these rules may result in expulsion from the Festival.

MFO reserves the right to remove any items it deems objectionable. MFO reserves the right to refuse any vendor.

# Magnolia Festival

of Oklahoma, Inc.

**June 3rd-4th 2011**

To Reserve a space, please mail completed form and payment to:

Magnolia Festival  
Attn: Vendors  
P.O. Box 5262  
Durant, OK 74702

580.924.0848 580.924.1550

Checks Payable to:  
Magnolia Festival of Oklahoma, Inc.

No Cash Accepted / No Faxed Applications

[www.MagnoliaFestival.com](http://www.MagnoliaFestival.com)

Deadline for Applications: May 21, 2011

Downtown Durant, Oklahoma  
June 3-4, 2011

Set-up will be the morning of the 3rd  
Specifics about set-up come with acceptance letter.

Festival is Open:

Friday 12:00 Noon to 10:00 PM

Saturday 9:00 AM to 10:00 PM



## Booth Fees:

10 x 10 - \$75

10 x 20 - \$150

10 x 30 - \$225

Extension cords not provided

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### Application for Vendor Space

Business Name: \_\_\_\_\_

Applicant(s) Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Booth Size: \_\_\_\_\_ 10x10 \_\_\_\_\_ 10x20 \_\_\_\_\_ 10x30 Total Amount: \_\_\_\_\_

Please describe your vendor space (include trailer dimensions if applicable)

\_\_\_\_\_

Please attach pictures or provide website address: \_\_\_\_\_

Which would you prefer: e-mail or mail. (circle one)

Please describe your electrical needs? \_\_\_\_\_

*Acceptance of Rules: I/we the applicant(s) have read the "Terms and Conditions" & "RELEASE & WAIVER of LIABILITY & INDEMNITY AGREEMENT" listed separately & agree to abide by said conditions.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Official Use Only

Date In: \_\_\_\_\_ Check #: \_\_\_\_\_ Amount: \_\_\_\_\_ Booth: \_\_\_\_\_ Date Out: \_\_\_\_\_

Notes: \_\_\_\_\_